

# Standardized Tobacco Assessment for Retail Settings (STARS)

## FIELD NOTES

- This retail environment provides a great photo opportunity.

1. Date of visit: \_\_\_\_\_ Start Time: \_\_\_\_\_ End Time: \_\_\_\_\_
2. School Name/ID: \_\_\_\_\_
3. Store Name/ID: \_\_\_\_\_  
<sub>1</sub> Store name matches assigned name
4. Store Address: \_\_\_\_\_  
<sub>1</sub> Actual address matches assigned address
5. Can you survey this store? [If not, then select an option below and STOP.]  
<sub>1</sub> Yes, I can  
<sub>2</sub> No, store does not exist  
<sub>3</sub> No, store is closed  
<sub>4</sub> No, under 18 not allowed to enter  
<sub>5</sub> No, membership or fee required to enter  
<sub>6</sub> No, environment unsafe for me  
<sub>7</sub> No, asked to leave before completing the survey  
<sub>8</sub> Other (specify): \_\_\_\_\_

## EXTERIOR

6. Which products are advertised outside the store (on windows/doors, building, sidewalk or elsewhere)?
- |  |   |  |
|--|---|--|
| a. Cigarettes – non-menthol              | <input type="checkbox"/> <sub>1</sub> Yes | <input type="checkbox"/> <sub>0</sub> No |
| b. Cigarettes – menthol                  | <input type="checkbox"/> <sub>1</sub> Yes | <input type="checkbox"/> <sub>0</sub> No |
| c. Cigarillos/little cigars              | <input type="checkbox"/> <sub>1</sub> Yes | <input type="checkbox"/> <sub>0</sub> No |
| d. Large cigars                          | <input type="checkbox"/> <sub>1</sub> Yes | <input type="checkbox"/> <sub>0</sub> No |
| e. Chew, moist or dry snuff, dip or snus | <input type="checkbox"/> <sub>1</sub> Yes | <input type="checkbox"/> <sub>0</sub> No |
| f. E-cigarettes                          | <input type="checkbox"/> <sub>1</sub> Yes | <input type="checkbox"/> <sub>0</sub> No |
| g. E-hookah                              | <input type="checkbox"/> <sub>1</sub> Yes | <input type="checkbox"/> <sub>0</sub> No |

## INTERIOR

7. Store Type: (Choose one)
- <sub>1</sub> Convenience store with or without gas (e.g., 7-Eleven, Exxon, Wawa)
  - <sub>2</sub> Drug store/pharmacy (e.g., Walgreens, Rite Aid, Duane Reade)
  - <sub>3</sub> Beer, wine, or liquor store (e.g., ABC)
  - <sub>4</sub> Grocery store (e.g., small market/deli/produce market) or supermarket (e.g., Stop & Shop, Harris Teeter, Albertson's)
  - <sub>5</sub> Mass merchandiser (e.g., WalMart, Costco, BJ's, Sam's Club) or discount store (e.g., Dollar General, Family Dollar)
  - <sub>6</sub> Tobacco, Vape or Smoke shop (e.g., cigar shops, hookah bars, e-cigarette shops, or other tobacco shops)
  - <sub>7</sub> Other (specify): \_\_\_\_\_ (e.g., donut shop, bait & tackle)
8. Any tobacco products sold here (i.e., cigarettes, cigars, cigarillos/little cigars, chew, moist or dry snuff, dip, snus, or e-cigarettes)? (Choose one)
- <sub>1</sub> Yes and visible to customers
  - <sub>2</sub> Yes but not visible to customers
  - <sub>0</sub> No [STOP if focusing on tobacco retailers]
9. Does the store have a pharmacy counter?
- <sub>1</sub> Yes    <sub>0</sub> No
10. Alcoholic beverages sold here?
- <sub>1</sub> Yes    <sub>0</sub> No
11. Does store display a graphic health warning sign?
- <sub>1</sub> Yes    <sub>0</sub> No

## CIGARETTES



12. Answer these questions about cigarettes.

- |  |   |  |
|--|---|--|
| a. Any cigarettes sold here?   | <input type="checkbox"/> <sub>1</sub> Yes | <input type="checkbox"/> <sub>0</sub> No |
| b. <b>Menthol</b> cigarettes sold here?  | <input type="checkbox"/> <sub>1</sub> Yes | <input type="checkbox"/> <sub>0</sub> No |
| c. Any cigarettes ( <b>menthol</b> or non-menthol) within 12 inches of toys, candy, gum, slushy/soda machines, or ice cream? | <input type="checkbox"/> <sub>1</sub> Yes | <input type="checkbox"/> <sub>0</sub> No |
| d. Cigarette ad ( <b>menthol</b> or non-menthol) within 3 feet of the floor?   | <input type="checkbox"/> <sub>1</sub> Yes | <input type="checkbox"/> <sub>0</sub> No |
| e. Any cigarette price promotions?   | <input type="checkbox"/> <sub>1</sub> Yes | <input type="checkbox"/> <sub>0</sub> No |
| f. Any <b>menthol</b> cigarette price promotions?  | <input type="checkbox"/> <sub>1</sub> Yes | <input type="checkbox"/> <sub>0</sub> No |

## OTHER PRODUCTS

	13. Cigarillos/little cigars	14. Large cigars	15. Smokeless (e.g. chew, snuff, dip, or snus)	16. E-cigarettes
a. Sold here?	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No
b. Flavored products?	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No
c. Singles sold here?	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No			
d. Advertised for less than \$1?	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No			
e. Product within 12 inches of toys, candy, gum, slushy/soda machines, or ice cream?	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No
f. Product ad within 3 feet of floor?	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No
g. Self-service display?	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No		<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No
h. Any price promotions?	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No		<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No
i. Cross-product promotion with cigarettes?			<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No

17. WIC and/or SNAP (i.e., food stamps, EBT) accepted here?

- a.  <sub>1</sub> Yes <sub>0</sub> No
- b.  <sub>1</sub> Yes <sub>0</sub> No