

Seven Policy Recommendations for a Comprehensive Tobacco-free Campus

1. Tobacco and Smoke

Use the term “tobacco/smoking policy” or “tobacco and smoking policy” to indicate the comprehensiveness of the policy.

Define tobacco products by including “cigarette, dip, snuff, chewing tobacco, cigars, pipes, bidi, clove cigarettes, smokeless or spit tobacco, dissolvable tobacco, hookah (water pipes), and snus”.

Define ENDS (Electronic Nicotine and Delivery System) as “electronic smoking, vapor emitting devices including nicotine”.

FOR EXAMPLE: “THE UNIVERSITY PROHIBITS SMOKING AND USE OF ALL TOBACCO PRODUCTS INCLUDING: ...”

2. Location

Indicate where tobacco/smoking products are not allowed.

Tobacco/smoking should not be allowed on college/university campuses including all campus properties, all buildings, all outside grounds (i.e., sidewalks, playing fields, parking lots) and vehicles owned, leased, or operated by the college/university, and campus housing (if available).

FOR EXAMPLE: “UNIVERSITY PROPERTY MEANS PROPERTY OWNED, OPERATED, LEASED, OCCUPIED OR UNDER THE ADMINISTRATIVE CONTROL OF THE UNIVERSITY, INCLUDING BUT NOT LIMITED TO ALL GROUNDS, BUILDINGS, SIDEWALKS, AND PARKING LOTS.”

3. Who

Indicate who is covered under the tobacco/smoke policy, such as faculty member, college/university staff, students, volunteers, vendors, visitors, contractors, and any person on campus.

FOR EXAMPLE: “THE COLLEGE/UNIVERSITY EXPECTS ALL FACULTY, STAFF, STUDENTS, EMPLOYEES OF CONTRACTORS AND SUBCONTRACTORS, AND VISITORS TO COMPLY WITH THE TOBACCO POLICY.”

4. Communication

Include tobacco/smoking policy within student and employee handbooks.

It is recommended that the tobacco/smoking policy be a stand-alone policy and easily accessible on college/university website.

State where signage indicating that the college/university campus is tobacco and smoke free will be placed.

State at what date the tobacco/smoking policy did or will take affect.

FOR EXAMPLE: DEPARMENT HEADS OR OTHERS WITH PURVIEW OVER FACILITIES SHALL ENSURE THAT THE TOBACCO POLICY IS COMMUNICATED WITH EVERYONE.”



5. Enforcement

State whether the responsibility for the enforcement of the tobacco/smoking policy is that of campus police, fellow employee, employers, and/or student.

FOR EXAMPLE: "IT IS THE RESPONSIBILITY OF ALL MEMBERS OF THE CAMPUS COMMUNITY, INCLUDING VISITORS TO OBSERVE TOBACCO POLICIES. THOSE VIOLATING THIS RULE SHOULD BE REMINDED OF THIS RULE AND ASKED TO COMPLY."



Note: Examples were adapted from Texas State University, Tarleton State University, Texas Wesleyan University, and Sul Ross State University tobacco policies.

6. Cessation

Provide information regarding how the college/university will support cessation efforts among students and employees.

FOR EXAMPLE: "FACULTY, STAFF, AND STUDENTS INTERESTED IN ASSISTANCE WITH SMOKING CESSATION MAY CONTACT HEALTH CENTER FOR INFORMATION."



7. Marketing

The college/university should not allow any and all advertising, sale, or free sampling of any tobacco/smoke products (including tobacco coupons) on campus property.

All campus student organizations should not be allowed from accepting any donations from tobacco companies.

FOR EXAMPLE: "THE COLLEGE/UNIVERSITY PROHIBITS THE ADVERTISING, SALE, OR FREE SAMPLING (INCLUDING COUPONS) OF TOBACCO PRODUCTS ON CAMPUS."